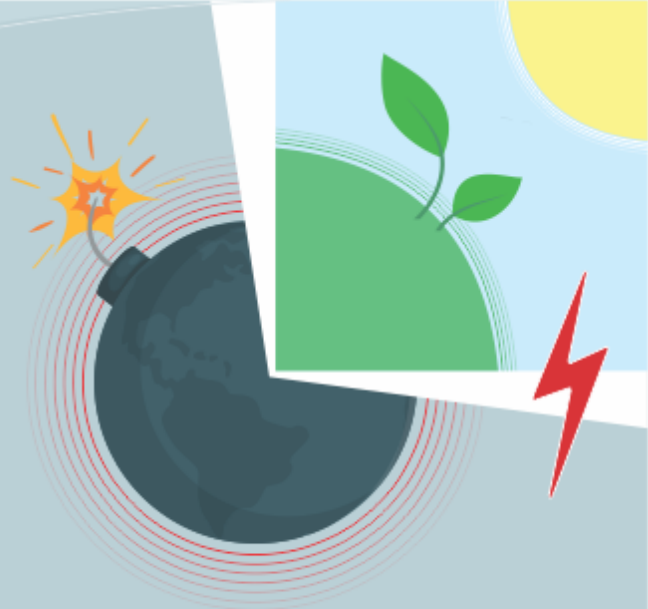


ENERGY 2023

ENERGY INDEPENDENCE IN THE REGION IN THE
LIGHT OF GLOBAL DISTURBANCES - A new reality

MARKETING PROGRAM

September 12 – 15, 2023, Zlatibor, Hotel Mona



Dear Energy Specialists,

The series of successfully completed international conferences in previous years certainly obliges us to invite you to take part in the traditional international conference which is being organized from **September 12-15, 2023, Hotel Mona, Zlatibor**. The high reputation that ENERGY conferences enjoy in the domestic and international professional circles requires both the right topic and attractiveness of the upcoming XXXVIII international conference, and therefore the name:

ENERGY 2023 - ENERGY INDEPENDENCE IN THE REGION IN THE LIGHT OF GLOBAL DISTURBANCES - A new reality

Our Conferences have become the leading regional platform in the energy sector, where science and profession meet energy companies and the energy-related industry to analyze and improve the existing technical and technological solutions, regulatory framework and economic-financial environment and thus pave the way for energy development.

The strategic goals of the energy transition, which could be basically reduced to the decarbonization of the sector with the widespread use of renewable energy sources, are partly blurred by the current energy crisis. Future trends will tell whether the crisis is accelerating or slowing down the transition. The profession must analyze all aspects to find the optimal trajectory towards the decarbonized sectors of energy, transport, heating/cooling, industry, ... It is also necessary to answer to what extent the public, private sectors and citizens should take the burden of the energy transition. The energy specialists should also answer the question of whether nuclear energy is "green energy", which is increasingly advocating by an interest group of states with nuclear power plants. The open question is certainly whether energy companies know how to plan and then successfully manage energy systems with 100% renewable sources ... What will be the role of energy storage in future energy systems, will, in addition to pumped storage hydro power plants, utility scale battery energy storage systems be crucial and inevitable, and what are the future development trends? Can this be done without the use of hydrogen technologies, and if not, which part of the final consumption will be covered by hydrogen. Is it a third, or less, or even more than a third? We are facing a radical transformation of energy sector that cannot succeed without the application of a holistic concept, that is, without integral energy approach in the broadest sense of the word. Full digitalization of the sector is an urgent need to build a smart energy infrastructure in which decentralization of production is one of the important principles because prosumer institutions and the energy cooperative, i.e., micro-grid, enable locally produced green kWh not to put additional complexity for transmission system operator. It is already clear that only the complementarity of centralized and decentralized production can respond to the growing needs of electricity consumption due to electrification of the transport, heating, industry, ... On the other hand, the puzzle is unsolvable

without a proactive role of consumer side, and because of that load management and demand response getting more, and more importance.

The problems of balancing the energy system represent the main challenges in the process of decarbonization of the energy system. Successfully solving these challenges requires the development of energy storage technologies, which, in addition to traditional pumped storage hydropower plants, must also include new technologies, such as battery plants, green hydrogen technologies and heat storage. In addition to technological progress, the reorganization and regionalization of the electricity market is also necessary, primarily regarding the provision of power reserve services for balancing purposes. The development of the transmission system and the strengthening of interconnections is a prerequisite for the development of an efficient market and represents one of the main tasks in the development of regional security of the electric power systems.

Global challenges in areas of climate and environmental protection signify looking at the bigger picture and complex interdependencies on our planet, continent, union, energy community, region, and even housing community. A sustainable growth strategy should not be linked to the exploitation of expendable resources. This is especially important for our country and the region. The sustainability of the energy sector remains a permanent goal together with the well-known concepts of security of supply and the development of competitiveness in the energy sector. That is why, during this and all future international conferences, the Association of Energy Specialists will insist on an integral approach to energy and strive to make such concept the basis of both the Serbian and regional energy sector.

We believe that the following **topics** will dominate in the scientific and professional papers and contributions that will be submitted to the Program-Organizing Committee of the Conference:

- *strategic planning within energy transition process;*
- *just transition*
- *analysis of the current crisis in the energy sector;*
- *new possibilities for financing the energy transition with the specifics of energy regulations;*
- *modern power systems and smart technologies;*
- *modern technologies in the usage of coal, oil and gas and in the production of heat and electricity;*
- *modern technologies for energy storage and their integration in energy systems;*
- *analysis of energy systems (modern analytical methods and tools for modelling energy systems, energy surveys, systems analysis, results);*
- *connection between environmental protection, energy efficiency and optimal energy development;*
- *environmental, economic, and social effects of using renewable energy sources*
- *sustainable energy development from the perspective of reducing the impact on climate change;*
- *software tools aimed at increasing the speed and quality of design, construction and exploitation, as well as the energy efficiency of energy and industrial equipment and plants;*
- *modern scientific research, technical-technological improvements and innovations in the energy sector;*
- *modern control systems and automatic regulation in energy and process technology;*
- *student academic projects and*
- *promotional-marketing presentations and exhibitions about energy achievements in the energy sector, industry, agriculture, public I systems, traffic, construction, renewable and new energy sources.*

We believe that this 38th international gathering will have a significant and positive impact on the further development of the energy sector, both in Serbia and in the region. It will provide a chance for the best papers selected by the review jury of the Program and Organizational Committee of the Conference, and which will also be written in English (after passing additional reviews), to be published, not only in our scientific journal „[Energy, Economy, Ecology](#)“ (ISSN: 0354-8651), but also in the prominent international journal from the SCI list „[International Journal of Electrical Power & Energy Systems](#)“ (ISSN: 0142-0615). All information will be available through the savezenergeticara.org.

Yours sincerely,



Milun Babić

President of the Assembly of the Association of
Energy Specialists



Nikola Rajaković,

President of the Association of Energy Specialists

CONTENT

GENERAL SPONSOR	4
GOLDEN SPONSOR.....	4
GRAND SPONSOR	4
SPONSOR	5
SPONSOR OF THE OPENING CEREMONY AND WELCOME COCKTAIL.....	5
CONFERENCE BAG SPONSOR.....	5
DINNER CEREMONY SPONSOR	6
DONOR.....	6
PROMOTIONAL MATERIAL	6
BANNER/ROLL UP PRESENTATION	6
EXHIBITOR.....	6
COMPARATIVE TABLE OF SPONSORSHIP PACKAGES	7
EXHIBITION FLOOR PLAN.....	8

GENERAL SPONSOR (Can only be one)

5.000€*

General Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 color page on 3rd page of the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title General Sponsor,
 - on the Conference USB, under the title under title General Sponsor;
- Company logo and link published on web site savezenergeticara.org;
- Multimedia presentation up to 100 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 4 pieces);
- Equipped exhibition space of 8 m² at the exhibition of the Conference;
- 45 minutes reserved presentation;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Four full registration fees.

GOLDEN SPONSOR

3.000€*

Golden Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 color page in the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Golden Sponsors,
 - on the Conference USB, under the title under title Golden Sponsors;
- Company logo and link published on web site savezenergeticara.org;
- Multimedia presentation up to 50 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 3 pieces);
- Equipped exhibition space of 6 m² at the exhibition of the Conference;
- 30 minutes reserved presentation term;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Three full registration fees.

GRAND SPONSOR

2.000€*

Grand Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 b/w page in the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Great Sponsors,
 - on the Conference USB, under the title under title Great Sponsors;
- Company logo and link published on web site savezenergeticara.org;
- Multimedia presentation up to 20 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 2 pieces);
- Equipped exhibition space of 6 m² at the exhibition of the Conference;
- 20 minutes reserved presentation term;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Two full registration fees.

SPONSOR

1.200€*

Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1/2 b/w page in the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference USB, under the title under title Sponsors;
- Multimedia presentation up to 10 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 1 piece);
- Equipped exhibition space of 6 m² at the exhibition of the Conference;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- One full registration fee.

SPONSOR OF THE OPENING CEREMONY AND WELCOME COCKTAIL

1.400€*

Sponsor of opening ceremony and welcome cocktail is entitled to:

- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference USB, under the title under title Sponsors;
- Possibility of greeting participants at the opening ceremony (up to 5 min);
- Cocktail for all participants;
- Company logo and link published on web site savezenergeticara.org;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- One full registration fee.

CONFERENCE BAG SPONSOR

1.000€*

Bag sponsor is entitled to:

- Every participant is given a bag with Bag Sponsor logo together with conference logo;
- 10 bags for Sponsor partners;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference USB, under the title under title Sponsors;
- Company logo and link published on web site savezenergeticara.org;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- One full registration fee.

DINNER CEREMONY SPONSOR

800€*

Dinner ceremony Sponsor is entitled to:

- It is held on a third day of the conference for all participants;
- Possibility of inviting guests, business partners and company representatives (up to 5 guests);
- Possibility of greeting participants at the Dinner ceremony (up to 5 min);
- Company Logo and Trademark:
 - on the invitation card,
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference USB, under the title under title Sponsors;
- Company logo and link published on web site savezenergeticara.org;
- One full registration fee.

DONOR

400€*

Donor is entitled to:

- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference USB, under the title under title Sponsors.

PROMOTIONAL MATERIAL

100€*

Distribution of brochures, catalogues, and other printing material and promoting gadgets.

BANNER/ROLL UP PRESENTATION

300€*

Graphic presentation of the company within exhibition area on a panel/roll up dimensions 2 x 1

EXHIBITOR 6m²

600€*

Exhibitor is entitled to:

- Standard booth equipped with:
 - panels
 - information stand,
 - standard electricity socket
 - one full registration fee
- Exterior exhibition space (1 m²)
- Additional 1 m²

30 €*

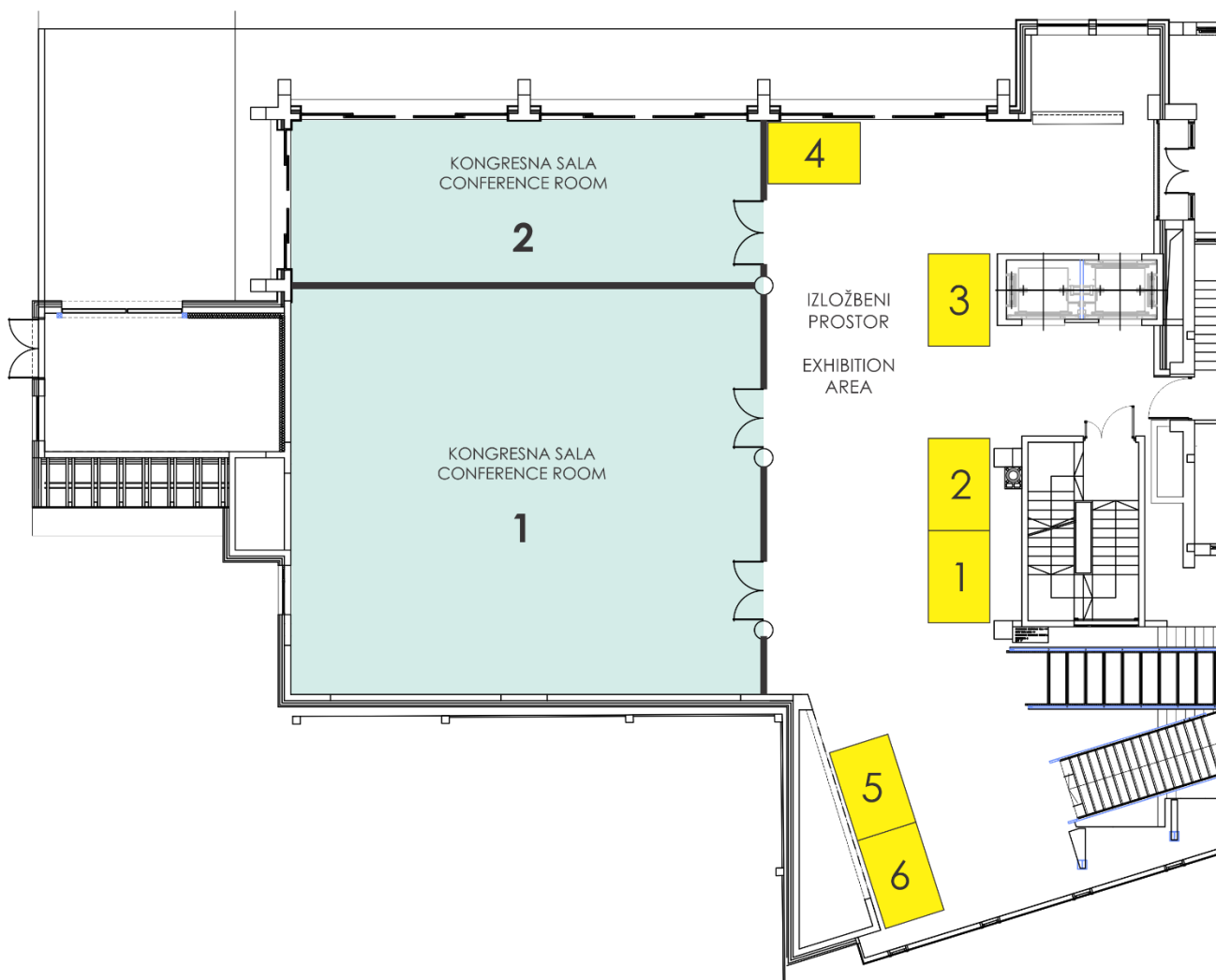
80 €*

***20% VAT is not included.**

COMPARATIVE TABLE OF SPONSORSHIP PACKAGES

Sponsorship packages	GENERAL SPONSOR	GOLDEN SPONSOR	GRSND SPONSOR	SPONSOR
	5.000€	3.000€	2.000€	1.200€
Exhibition booth	8 m ²	6 m ²	6 m ²	6 m ²
Conference program ad	Cover colour page	Colour page	B/W page	1/2 B/W page
Company logo in conference materials	Yes	Yes	Yes	Yes
Logo & link at the association web: www.savezenegeticara.org	Yes	Yes	Yes	-
USB multimedia presentation	100MB	50MB	20MB	10MB
Distribution of promo material	4 pcs.	3 pcs.	2 pcs.	1 pc.
Business presentation	45 minutes	30 minutes	20 minutes	-
Acknowledgment handed at the Opening ceremony	Yes	Yes	Yes	-
Free registration fees	4	3	2	1

EXHIBITION FLOOR PLAN



Legend:  6m²

CONTACT INFORMATION

Technical organizer:



BBN Congress Management d.o.o.
Deligradska 9, 11000 Belgrade, Serbia
Tel/fax: +381 (0) 11 / 3629405, 3629402
Mob: +381 (0) 66 / 8027718
E-mail: bbn@bbn.co.rs, bbn.pco@gmail.com
Web site: www.bbn.co.rs