18. International Conference
ROAD SAFETY IN LOCAL COMMUNITIES

Hotel Kraljevi Čardaci, Kopaonik, Serbia
April 19-22, 2023

MARKETING PROGRAM

ORGANIZERS

Faculty of Transport and Traffic Engineering (FTTE), Belgrade, Serbia
University of Criminalistic and Police Studies (UCPS), Belgrade, Serbia
Faculty of Technical Sciences (FTS), Novi Sad, Serbia
Faculty of Transport and Traffic Sciences (FTTS), Zagreb, Croatia
Bergische Universität (BUW), Wuppertal, Germany
National Technical University (NTUA) Athens, Greece
Faculty of Civil Engineering, Traffic Engineering and Architecture (FCETEA), Maribor, Slovenia
Road Traffic Safety Agency (RTSA), Republic of Serbia
Road Safety Agency, Republic of Srpska (RSARS), B&H
International Road Safety Centre (IRSC), Belgrade, Serbia
Road Safety in Local Communities, Belgrade (RSLC), Belgrade, Serbia
Road Safety Council, Belgrade (RSC), Belgrade, Serbia
Automobile and Motorcycle Association of Serbia (AMSS), Belgrade, Serbia
BBN Congress Management (BBN), Belgrade, Serbia

Conference is organized with the support of:
Ministry of Science, Technological Development and Innovation, Republic of Serbia
Ministry of Internal Affairs (MI), Road Safety Directorate, Republic of Serbia
Ministry of Construction, Transport and Infrastructure, Republic of Serbia
Ministry of Public Administration and Local Self-Government, Republic of Serbia
Ministry of Defence, Republic of Serbia

DECADE OF ACTION FOR ROAD SAFETY
2021 - 2030

BERGISCHE UNIVERSITÄT WUPPERTAL
Univerza v Mariboru
Fakulteta za gradbeništvo, prometno inženirstvo in arhitekturo
BBN
IRSC
MINISTARSTVO SAOBRAĆAJA I VEZA
AGENCIJA ZA BEZBJEDNOST SAOBRAĆAJA
AMSS CMV

Conference is supported by

Ministry of Science, Technological Developement and Innovation of the Republic of Serbia

ETSC European Transport Safety Council 25 YEARS 1993-2018

18th RSLC International Conference is one in a row of events organized within the second Decade of Action for Road Safety, 2021-2030.

At the 17th Conference on Road Safety, held in April 2022, over 350 domestic and foreign experts had participated. Conference was supported by UNECE, ETSC, and many others.

Conference represents an opportunity to present the latest works of eminent experts from Europe will be presented, especially from the region, as well as practical experiences in meeting the challenges of risk in traffic. The results of traditional researches of traffic risk will be shown and also risk distribution across local communities in Serbia, as well as similar studies from other states. Great attention will be devoted to showing the practice of implementing the measures and the activities of local communities, which will once again point out their significance and their role in improving road safety. The meeting represents an opportunity for comparative analysis of different models of organization and functioning of the road safety protective system in the local community, as well as models of funding road safety activities at the local level.

These and other details are perfectly good reasons for representatives of your institution to take active participation in this event.

All possible sponsorship packages are presented within this program. We truly believe you will easily find it is in your company's best interest to promote its business to conference participants and future business partners in a proper and professional way through some of the packages offered.

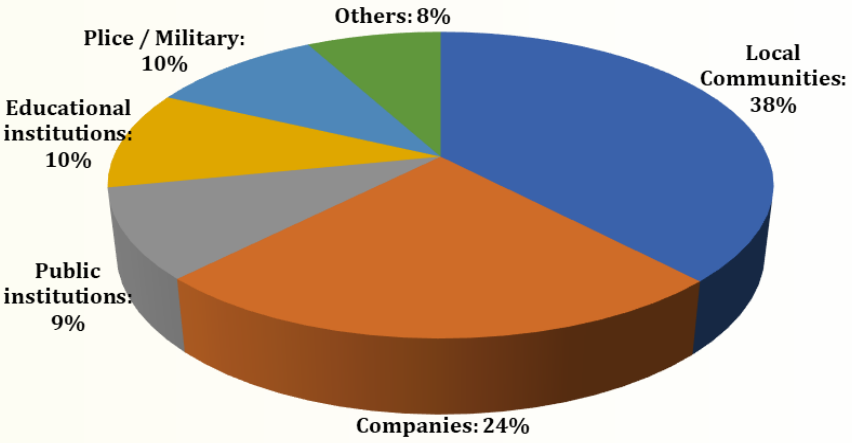
For any additional information about the conference and conditions of participation you can use following web pages:
http://bslz.org/
http://www.bbn.co.rs/

or you can contact:

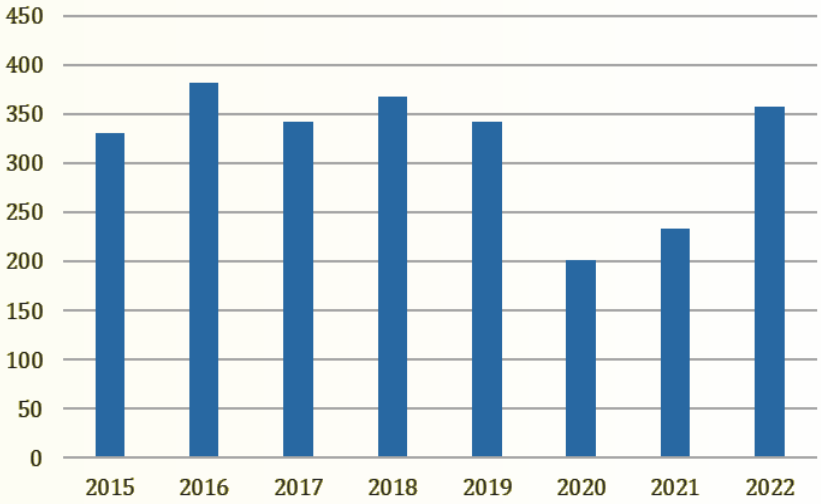
BBN
CONGRESS MANAGEMENT
OSNOVANO / FOUNDED IN 1989

BBN Congress Management
9 Deligradska / 6th floor, 11000 Belgrade, Serbia
Tel: +381 11 3629402, 3629405
Cell: +381 63 368594
E-mail: bbn@bbn.co.rs, bbn.pco@gmail.com

PARTICIPANTS STRUCTURE 2022



NUMBER OF PARTICIPANTS 2015 – 2022



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GENERAL SPONSOR **(it can be only one)**

5.000 €*

General Sponsor is entitled to:

- Advertising space in Conference prints:
  - 1 color page on 3rd page of the Conference Program;
- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel,
  - in the Conference Program, under the title General Sponsor,
  - on the Conference USB, under the title under title General Sponsor;
- Company logo and link published on web site bslz.org;
- Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org;
- Multimedia presentation up to 500 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 4 pieces);
- Equipped exhibition space of 8 m^2 at the exhibition of the Conference;
- 30 minutes reserved presentation term together with cocktail up to 300 invitees;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Four full registration fees.

GOLDEN SPONSOR

3.600 €*

Golden Sponsor is entitled to:

- Advertising space in Conference prints:
  - 1 color page in the Conference Program;
- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel,
  - in the Conference Program, under the title Golden Sponsors,
  - on the Conference USB, under the title under title Golden Sponsors;
- Company logo and link published on web site bslz.org;
- Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org;
- Multimedia presentation up to 250 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 3 pieces);
- Equipped exhibition space of 6 m^2 at the exhibition of the Conference;
- 15 minutes reserved presentation term;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Three full registration fees.

GRAND SPONSOR

2.400 €*

Grand Sponsor is entitled to:

- Advertising space in Conference prints:
  - 1 b/w page in the Conference Program;
- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel,
  - in the Conference Program, under the title Great Sponsors,
  - on the Conference USB, under the title under title Great Sponsors;
- Company logo and link published on web site bslz.org;
- Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org;
- Multimedia presentation up to 100 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 2 pieces);
- Equipped exhibition space of 6 m^2 at the exhibition of the Conference;
- 10 minutes reserved presentation term;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Two full registration fees.

SPONSOR

1.300 €*

Sponsor is entitled to:

- Advertising space in Conference prints:
  - 1 b/w page in the Conference Program;
- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel,
  - in the Conference Program, under the title Sponsors,
  - on the Conference USB, under the title under title Sponsors;
- Equipped exhibition space of 6 m^2 at the exhibition of the Conference;
- Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org;
- Multimedia presentation up to 50 MB to be included on the Conference USB;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 1 piece);
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- One full registration fee.

CONFERENCE BAG SPONSOR

2.000 €*

Bag sponsor is entitled to:

- Every participant is given a bag with Bag Sponsor logo together with conference logo;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets;
- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel,
  - in the Conference Program, under the title Sponsors,
  - on the Conference USB, under the title under title Sponsors;
- Company logo and link published on web site bslz.org;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- One full registration fee.

SPONSOR OF THE OPENING CEREMONY AND WELCOME COCKTAIL

1.200 €*

Sponsor of opening ceremony and welcome cocktail is entitled to:

- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel,
  - in the Conference Program, under the title Sponsors,
  - on the Conference USB, under the title under title Sponsors;
- Possibility of greeting participants at the opening ceremony (up to 5 min);
- Cocktail for all participants;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- One full registration fee.

DINNER CEREMONY SPONSOR (to be held on third conference day for all participants)

1.200 €*

Sponsor of dinner ceremony is entitled to:

- Possibility of inviting guests, business partners and company representatives (up to 10 guests);
- Possibility of greeting participants at the Dinner ceremony (up to 5 min);
- Company Logo and Trademark:
  - on the invitation card,
  - on the prominent place of the plenary session hall on the Sponsor Panel,
  - in the Conference Program, under the title Sponsors,
  - on the Conference USB, under the title under title Sponsors;
- Company logo and link published on web site bslz.org;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 2 pieces);
- One full registration fee.

DONOR
500 €*

Donor is entitled to company Logo and Trademark:

- on the prominent place of the plenary session hall on the Sponsor Panel,
- in the Conference Program, under the title Sponsors,
- on the Conference USB, under the title under title Sponsors.

PROMO MATERIAL
100 €*

Distribution of brochures, catalogues, and other printing material and promoting gadgets.

PANEL / ROLL UP PRESENTATION
150 €*

Graphic presentation of the company within exhibition area on a panel/roll up dimensions 2 x 0,8 m.

BUSINESS PRESENTATION
600 €*

Companies are entitled to a 20 minute presentation of their company, in the main conference room, according to the time schedule.

ADVERTISING

Advertisement in the Conference Program:

- 1 b/w page advertisement **150 €***
- 1/2 page b/w advertisement **100 €***

Advertisement in the Conference USB:

- Up to 50MB **120 €***
- Up to 20MB **80 €***

Note: The price of color advertisement increases for 20 %.

EXHIBITOR - 6м²
700 €*

Sponsor is entitled to:

- Standard booth equipped with:
  - panels
  - information stand,
  - company logo, dimensions 1x 0.3 m
  - standard electricity socket
- 50% discount on one registration fee

***20% VAT is not included.**

COMPARATIVE TABLE OF SPONSORSHIP PACKAGES

Sponsorship packages	General sponsor	Golden sponsor	Grand sponsor	Sponsor
Exhibition space, fully arranged	8 m²	6 m²	6 m²	6 m²
Advertising in the Conference Program and Book of Proceedings	colour page on covers	colour page	black and white page	1/2 black and white page
Company logo on all printed materials	Yes	Yes	Yes	Yes
Company logo and link published on conference web page bslz.org	Yes	Yes	Yes	-
Possibility of publishing any type of multimedia content at the web site bslz.org	Yes	Yes	Yes	Yes
Multimedia presentation on the Conference USB	500MB	250MB	100MB	10MB
Distribution of brochures and other printing and promoting material in the conference bag	4 pcs.	3 pcs.	2 pcs.	1 pcs.
Company presentation	30 minutes	15 minutes	10 minutes	–
Letter of Acknowledgement, handed at the Conference Opening Ceremony	Yes	Yes	Yes	Yes
Free registration fees	4	3	2	1

For any additional information about the conference and conditions of participation you can use following web pages:
http://bslz.org/
http://www.bbn.co.rs/

or you can contact:

BBN Congress Management
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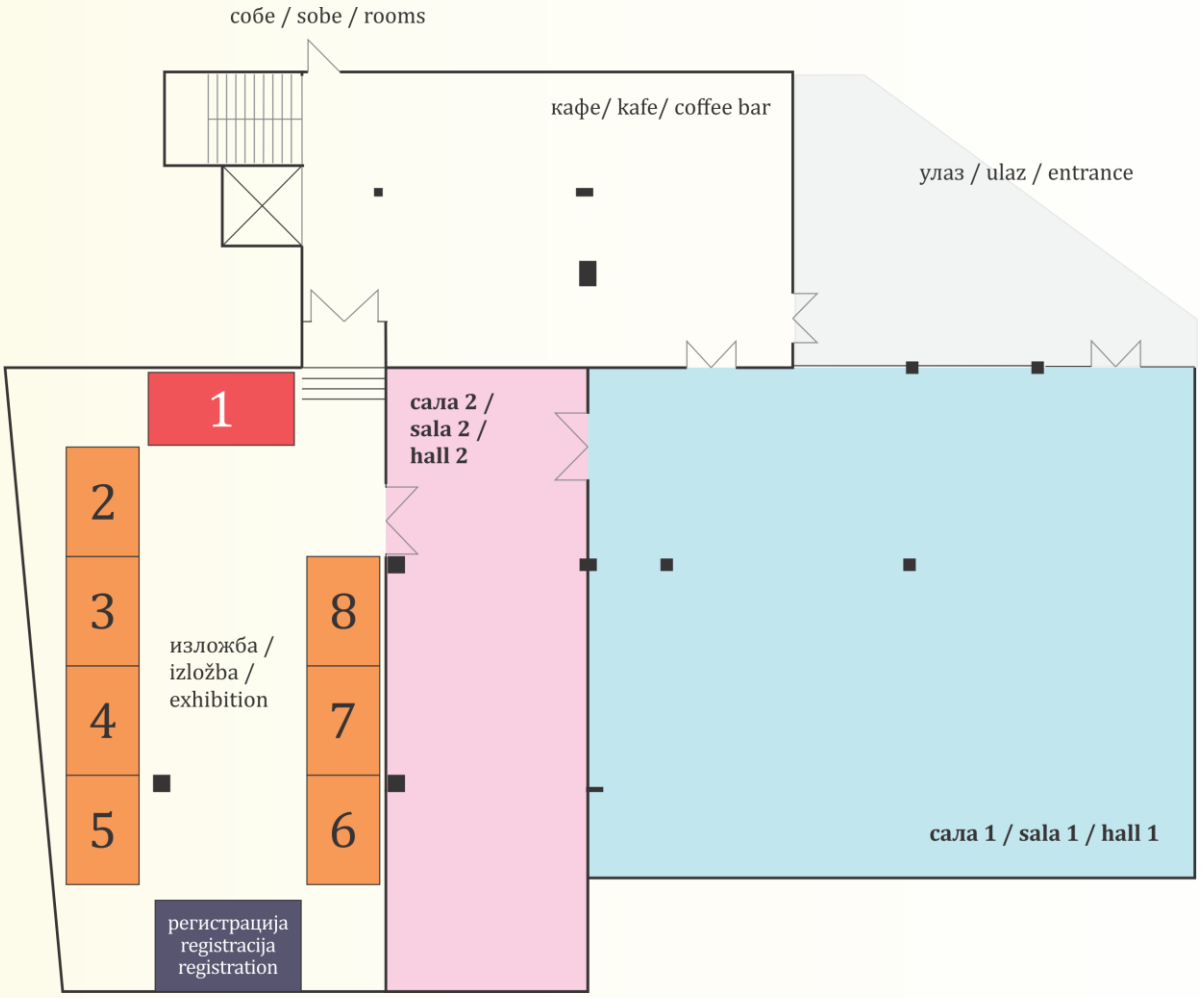
Tel: +381 11 3629402, 3629405
Cell: +381 63 368594
E-mail: bbn@bbn.co.rs, bbn.pco@gmail.com

EXHIBITION AREA SKETCH