



MARKETING PROGRAM

Dear energy sector specialists,

After the 100th Anniversary of the Association of Energy Sector Specialists held October 16, 2019, the Association will organize a traditional international conference from June 21 to 24, 2020, on Zlatibor, in Hotel Palisad.

High reputation that the conference has both locally and internationally as it possesses all attributes of an annual fair of science, expertise, and industrial and governmental initiative, aside the development assignments placed upon the energy, industrial, agricultural, communal and public sector of Serbia and the region, presents the platform of the upcoming XXXV International Conference **ENERGY 2020**.

During the conference, special forum-panel analysis of the current energy state will be organized, together with discussions on contemporary energy: how to come to sustainable energy systems in an optimal way through energy transitions. Areas of greatest interest for energy transitions are the following:

1. Renewable energy sources (sun, wind, water, biomass, biogas, geothermal energy, ...);
2. Non-renewable energy sources;
3. Electric power networks and markets in energy;
4. Energy efficiency (households, communal sector, industry, building industry, ...);
5. New technologies in energy;
6. Multisectoral assignments in the area of Republic of Serbia environmental promotion towards EU;
7. Economical and regulatory-developmental issues of the energy sector.

We do believe that the 35th International Conference ENERGY 2020 will achieve great success with its scientific results and influence on further development of science and energy sector.

In Marketing program you can find different type of sponsorship package and exhibition floor plan. We believe that you will find interest to present your products and services on upcoming Conference XXXV **ENERGY 2020**.

Best regards,



Milun Babić

President of the Association of Energy Sector
Specialists Assembly



Nikola Rajaković,

President of the Association of Energy Sector
Specialists

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GENERAL SPONSORSHIP (Can only be one)

5.000 €*

General Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 color page on 3rd page of the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title General Sponsor,
 - on the Conference DVD, under the title under title General Sponsor;
- Company logo and link published on web site savezenergeticara.org;
- Multimedia presentation up to 100 MB to be included on the Conference DVD;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 4 pieces);
- Equipped exhibition space of 8 m² at the exhibition of the Conference;
- 45 minutes reserved presentation;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Four full registration fees.

GOLDEN SPONSORSHIP

3.000 €*

Golden Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 color page in the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Golden Sponsors,
 - on the Conference DVD, under the title under title Golden Sponsors;
- Company logo and link published on web site savezenergeticara.org;
- Multimedia presentation up to 50 MB to be included on the Conference DVD;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 3 pieces);
- Equipped exhibition space of 6 m² at the exhibition of the Conference;
- 30 minutes reserved presentation term;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Three full registration fees.

GRAND SPONSORSHIP

2.000 €*

Grand Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 b/w page in the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Great Sponsors,
 - on the Conference DVD, under the title under title Great Sponsors;
- Company logo and link published on web site savezenergeticara.org;
- Multimedia presentation up to 20 MB to be included on the Conference DVD;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 2 pieces);
- Equipped exhibition space of 6 m² at the exhibition of the Conference;
- 20 minutes reserved presentation term;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- Two full registration fees.

SPONSOR

1.000 €*

Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1/2 b/w page in the Conference Program;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference DVD, under the title under title Sponsors;
- Multimedia presentation up to 10 MB to be included on the Conference DVD;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 1 piece);
- Equipped exhibition space of 6 m² at the exhibition of the Conference;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- One full registration fee.

CONFERENCE BAG SPONSOR

800 €*

Bag sponsor is entitled to:

- Every participant is given a bag with Bag Sponsor logo together with conference logo;
- 10 bags for Sponsor partners;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets;
- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference DVD, under the title under title Sponsors;
- Company logo and link published on web site savezenergeticara.org;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- One full registration fee.

SPONSOR OF THE OPENING CEREMONY AND WELCOME COCKTAIL

800 €*

Sponsor of opening ceremony and welcome cocktail is entitled to:

- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference DVD, under the title under title Sponsors;
- Possibility of greeting participants at the opening ceremony (up to 5 min);
- Cocktail for all participants;
- Company logo and link published on web site savezenergeticara.org;
- Letter of Acknowledgement, handed at the Conference Opening Ceremony;
- One full registration fee.

DINNER CEREMONY SPONSOR

600 €*

Dinner ceremony Sponsor is entitled to:

- It is held on a third day of the conference for all participants;
- Possibility of inviting guests, business partners and company representatives (up to 5 guests);
- Possibility of greeting participants at the Dinner ceremony (up to 5 min);
- Company Logo and Trademark:
 - on the invitation card,
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference DVD, under the title under title Sponsors;
- Company logo and link published on web site savezenergeticara.org;
- One full registration fee.

DONOR

300 €*

Donor is entitled to:

- Company Logo and Trademark:
 - on the prominent place of the plenary session hall on the Sponsor Panel,
 - in the Conference Program, under the title Sponsors,
 - on the Conference DVD, under the title under title Sponsors.

PROMOTIONAL MATERIAL

100 €*

Distribution of brochures, catalogues, and other printing material and promoting gadgets.

PANEL/ROLL UP PRESENTATION

200 €*

Graphic presentation of the company within exhibition area on a panel/roll up dimensions 2 x 1

BUSINESS PRESENTATION

400 €*

Companies are entitled to a 20 minute presentation of their company, in the main conference room, according to the time schedule.

ADVERTISING

Advertisement in the Conference Program:

- 1 b/w page advertisement **150 €***
- 1/2 page b/w advertisement **100 €***

Note: The price of color advertisement increases for 20 %.

Exhibitor is entitled to:

- Standard booth equipped with:
 - panels
 - information stand,
 - standard electricity socket
 - one full registration fee

- Exterior exhibition space (1 m²) **30 €***
- Additional 1 m² **80 €***

**20% VAT is not included.*

COMPARATIVE TABLE OF SPONSORSHIP PACKAGES

Sponsorship packages	General sponsor	Golden sponsor	Grand sponsor	Sponsor
	5.000€	3.000€	2.000€	1.000€
Exhibition space, fully arranged	8 m ²	6 m ²	6 m ²	6 m ²
Advertising in the Conference Program	colour page on 3 rd page	colour page	black and white page	1/2 black and white page
Company logo on all printed materials	Yes	Yes	Yes	Yes
Company logo and link published on conference web page savezenegeticara.org	Yes	Yes	Yes	-
Multimedia presentation on the Conference DVD	100MB	50MB	20MB	10MB
Distribution of brochures and other printing and promoting material in the conference bag	4 pcs.	3 pcs.	2 pcs.	1 pcs.
Company presentation	45 minutes	30 minutes	20 minutes	-
Letter of Acknowledgement, handed at the Conference Opening Ceremony	Yes	Yes	Yes	-
Free registration fees	4	3	2	1

EXHIBITION FLOOR PLAN



CONTACT INFORMATION

Technical Secretary:



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