14th International conference

ROAD SAFETY IN LOCAL COMMUNITY

Kraljevi cardaci, Kopaonik, Serbia
April 10 – 13, 2018

MARKETING PROGRAM

ORGANIZERS

Faculty of Transport and Traffic Engineering Belgrade (FTTE)
Academy of Criminalistic and Police Studies, Belgrade (ACPS)
Faculty of Technical Sciences, Novi Sad (FTS)
Faculty of Transport and Traffic Sciences, Zagreb, Croatia (FTTS)
Bergische Universität Wuppertal, Germany (BUW)
National Technical University of Athens, Greece (NTUA)
Slovenian Traffic Safety Agency (STSA)
University of Maribor, Faculty of Civil Engineering, Traffic Engineering and Architecture, Slovenia
Road Traffic Safety Agency, Republic of Serbia (RTSA)
The School of Higher Technical Professional Education, Niš (SHTPE)
Road Safety Agency, Republic of Srpska (RSARS)
Automobile and Motorcycle Association of Serbia (AMSS)
Road Safety in Local Communities, Belgrade (RSLC)
Road Safety Council, Belgrade (RSC)
International Road Safety Centre, Belgrade (IRSC)
Serbian Road Safety Association (SRSA)
BBN Congress Management (BBN CM)

Conference is organized with the support of:

Serbian Ministry of Education, Science and Technological Development
Serbian Ministry of Internal Affairs (MI), Road Safety Directorate
Serbian Ministry of Construction, Transport and Infrastructure
Serbian Ministry of Public Administration and Local Self-Government
Ministry of Defense Republic of Serbia

14th RSLC International Conference is one in a row of events organized within the Decade of Action for Road Safety, 2011-2020, launched by the United Nations General Assembly in its resolution 64/255 of Improvement of Road Safety (10 May 2010.). World Health Organization has prepared a Global Plan for Decade of Action for Road Safety, 2011-2020.

At the 13th Conference on Road Safety, held in April 2018, around 480 domestic and foreign experts had participated, while 10 companies presented their products and services within the accompanying commercial exhibition.

Conference represents an opportunity to present the latest works of eminent experts from Europe will be presented, especially from the region, as well as practical experiences in meeting the challenges of risk in traffic. The results of traditional researches of traffic risk will be shown and also risk distribution across local communities in Serbia, as well as similar studies from other states. Great attention will be devoted to showing the practice of implementing the measures and the activities of local communities, which will once again point out their significance and their role in improving road safety. The meeting represents an opportunity for comparative analysis of different models of organization and functioning of the road safety protective system in the local community, as well as models of funding road safety activities at the local level.

These and other details are perfectly good reasons for representatives of your institution to take active participation in this event.

All possible sponsorship packages are presented within this program. We truly believe you will easily find it is in your company's best interest to promote its business to conference participants and future business partners in a proper and professional way through some of the packages offered.

For any additional information about the conference and conditions of participation you can use following web pages:
http://bslz.org/
http://www.bbn.co.rs/

or you can contact:

BBN Congress Management
9 Deligradska / 6th floor, 11000 Belgrade
Tel: +381 11/2682318, 36829402, 3629405
Fax: +381 11/3629406
E-mail: bbn@bbn.co.rs
bbn.pco@gmail.com

DECADE OF ACTION FOR ROAD SAFETY 2011-2020

VISOKA TEHNIČKA ŠKOLA STRUKOVNIH STUDIJA

BERGISCHE UNIVERSITÄT WUPPERTAL

Univerza v Mariboru

JAVNA AGENCIJA REPUBLIKE SLOVENIJE ZA VARNOST PROMETA

IRSC

MINISTARSTVO SAOBRAĆAJA I VEZA
AGENCIJA ZA BEZBJEDNOST SAOBRAĆAJA

AMSS CMV

BBN CONGRESS MANAGEMENT

Conference is supported by

ETSC European Transport Safety Council
25 YEARS 1993-2018

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GENERAL SPONSORSHIP (Can only be one)

4.000 €*

General Sponsor is entitled to:

- Advertising space in Conference prints:
  - 1 color page on 3rd page of the Conference Program
  - 1 color page on 3rd page of the Conference Proceedings;
- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel
  - in the Conference Program, under the title General Sponsor
  - on the Conference DVD, under the title under title General Sponsor
- Company logo and link published on web sites: bslz.org and www.bbn.co.rs
- Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org
- Multimedia presentation up to 100 MB to be included on the Conference DVD
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 4 pieces)
- Equipped exhibition space of 8 m^2 at the exhibition of the Conference
- 30 minutes reserved presentation term together with cocktail up to 300 invitees
- Letter of Acknowledgement, handed at the Conference Opening Ceremony
- Four full registration fees

GOLDEN SPONORSHIP

3.000 €*

Golden Sponsor is entitled to:

- Advertising space in Conference prints:
  - 1 color page in the Conference Program
  - 1 color page in the Conference Proceedings;
- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel
  - in the Conference Program, under the title Golden Sponsors
  - on the Conference DVD, under the title under title Golden Sponsors
- Company logo and link published on web sites: bslz.org and www.bbn.co.rs
- Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org

- Multimedia presentation up to 50 MB to be included on the Conference DVD
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 3 pieces)
- Equipped exhibition space of 6 m^2 at the exhibition of the Conference
- 20 minutes reserved presentation term
- Letter of Acknowledgement, handed at the Conference Opening Ceremony
- Three full registration fees

GRAND SPONSOR

2.000 €*

Grand Sponsor is entitled to:

- Advertising space in Conference prints:
  - 1 b/w page in the Conference Program
  - 1 b/w page in the Conference Proceedings;
- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel
  - in the Conference Program, under the title Great Sponsors
  - on the Conference DVD, under the title under title Great Sponsors
- Company logo and link published on web sites: bslz.org and www.bbn.co.rs
- Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org
- Multimedia presentation up to 20 MB to be included on the Conference DVD

- Distribution of brochures, catalogues, and other printing material and promoting gadgets(up to 2 pieces)
- Equipped exhibition space of 6 m^2 at the exhibition of the Conference
- 20 minutes reserved presentation term
- Letter of Acknowledgement, handed at the Conference Opening Ceremony
- Two full registration fees

SPONSOR

1.000 €*

Sponsor is entitled to:

- Advertising space in Conference prints:
  - 1 b/w page in the Conference Program
  - 1 b/w page in the Conference Proceedings;
- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel
  - in the Conference Program, under the title Sponsors
  - on the Conference DVD, under the title under title Sponsors
- Equipped exhibition space of 6 m^2 at the exhibition of the Conference
- Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org
- Multimedia presentation up to 10 MB to be included on the Conference DVD
- Letter of Acknowledgement, handed at the Conference Opening Ceremony
- One full registration fee

CONFERENCE BAG SPONSOR

1.500 €*

Bag sponsor is entitled to:

- Every participant is given a bag with Bag Sponsor logo together with conference logo
- Distribution of brochures, catalogues, and other printing material and promoting gadgets
- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel
  - in the Conference Program, under the title Sponsors
  - on the Conference DVD, under the title under title Sponsors
- Company logo and link published on web sites: bslz.org and www.bbn.co.rs
- Letter of Acknowledgement, handed at the Conference Oepning Ceremony
- One full registration fee

SPONSOR OF THE OPENING CEREMONY AND WELCOME COCKTAIL

1.000 €*

Sponsor of opening ceremony is entitled to:

- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel
  - in the Conference Program, under the title Sponsors
  - on the Conference DVD, under the title under title Sponsors
- Posibility of greeting participants at the openning ceremony (up to 5 min)
- Cocktail for all participants
- Letter of Acknowledgement, handed at the Conference Opening Ceremony
- One full registration fee

DINNER CEREMONY SPONSOR

1.000 €*

- It is held on a third day of the conference for all participants with registration fee
- Possibility of inviting guests, business partners and company representatives (up to 10 guests)
- Posibility of greeting participants at the Dinner ceremony (up to 5 min)
- Company Logo and Trademark:
  - on the invitation card
  - on the prominent place of the plenary session hall on the Sponsor Panel
  - in the Conference Program, under the title Sponsors
  - on the Conference DVD, under the title under title Sponsors
- Company logo and link published on web sites: bslz.org and www.bbn.co.rs
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 2 pieces)
- One full registration fee

DONOR

400 €*

Donor is entitled to:

- Company Logo and Trademark:
  - on the prominent place of the plenary session hall on the Sponsor Panel
  - in the Conference Program, under the title Sponsors
  - on the Conference DVD, under the title under title Sponsors

PROMOTIONAL MATERIAL

100 €*

Distribution of brochures, catalogues, and other printing material and promoting gadgets

PANEL/ROLL UP PRESENTATION

100 €*

Graphic presentation of the company within exhibition area on a panel/roll up dimensions 2 x 1 m

BUSINESS PRESENTATION

500 €*

Companies are entitled to a 20 minute presentation of their company, in the main conference room, according to the time schedule.

ADVERTISING

Advertisement in the Conference Program:

- 1 b/w page advertisement	**150 €***
- 1/2 page b/w advertisement	**100 €***

Advertisement in the Book of Abstracts:

- 1 b/w page advertisement	**200 €***
- 1/2 page b/w advertisement	**120 €***

Advertisement in the Conference DVD:

- Up to 50MB	**120 €***
- Up to 20MB	**80 €***

Note: The price of color advertisement increases for 20 %.

EXHIBITOR

The prices of the exhibition areas:

- Booth type 1 8m^2 **800 €***
- Booth type 2-8 6m^2 **600 €***
- Exterior exhibition space (1 m^2) **30 €***
- Additional 1m^2 **100 €***

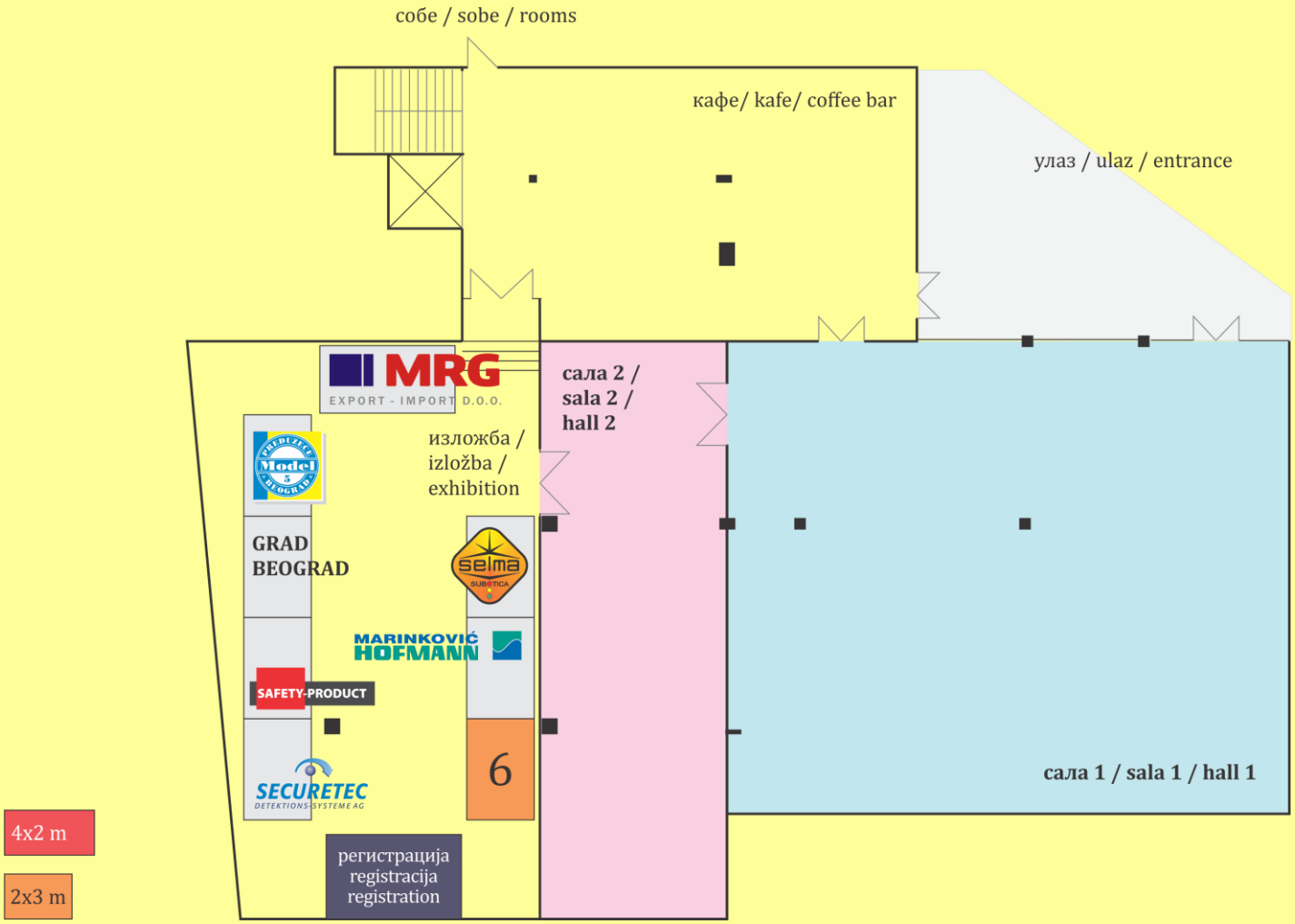
- Standard booth equiped with:
  - panels
  - information stand,
  - the panel with the company logo, dimensions 1x 0.3 m
  - standard electricity socket
- One full registration fee with booth of 8m^2
- 50% discount on one registration fee for booth of 6m^2

***20% VAT is not included.**

COMPARATIVE TABLE OF SPONSORSHIP PACKAGES

Sponsorship packages	General sponsor	Golden sponsor	Grand sponsor	Sponsor
Exhibition space, fully arranged	8 m^2	6 m^2	6 m^2	6 m^2
Advertising in the Conference Program and Book of Proceedings	colour page on 3rd page	colour page	black and white page	1/2 black and white page
Company logo on all printed materials	Yes	Yes	Yes	Yes
Company logo and link published on conference web page bslz.org	Yes	Yes	Yes	-
Possibility of publishing any type of multimedia content, up to one web page at the web site bslz.org	Yes	Yes	Yes	Yes
Multimedia presentation on the Conference DVD	100MB	50MB	20MB	10MB
Distribution of brochures and other printing and promoting material in the conference bag	4 pcs.	3 pcs.	2 pcs.	1 pcs.
Company presentation	30 minutes	20 minutes	20 minutes	–
Letter of Acknowledgement, handed at the Conference Opening Ceremony	Yes	Yes	Yes	Yes
Free registration fees	4	3	2	1

EXHIBITION AREA SKETCH



Technical organizer:
BBN Congress Management d.o.o.
Deligradska 9/6. sprat, 11000 Belgrade, Serbia
Tel: +381 11/3629405, 36829402, 2682318
Faks: +381 11/3629406
E-mail: bbn@bbn.co.rs
bbn.pco@gmail.com