



MARKETING PROGRAM



VII Regional Conference: INDUSTRIAL ENERGY AND ENVIRONMENTAL PROTECTION IN SOUTH EASTERN EUROPE

June 19-21, 2019, Ratko Mitrovic Resort, Zlatibor, Serbia

INTRODUCTORY WORD

The industry of the countries in Southeast Europe is facing similar problems in terms of energy efficiency and environmental protection. The dated industrial machinery with low energy efficiency is confronted with the open market economies. The energy consumption costs make substantial part of total expenditure of enterprises that any savings in this area will have direct influence on productivity and the competitive capacity of enterprises. Investments into rational energy consumption and environmental protection are seen as very effective investments. Due to number of funds available through international institutions, the investments in this area are more accessible and favorable than, for example, credits from commercial banks

If your products increase energy efficiency of the industrial sector and if you offer services or finance projects in the field of energy efficiency, this conference will provide ideal opportunity to present your line of work and services to old and new clients. Therefore, we invite you to choose between proposed activities one that best responds to your ambitions related to topics covered by this conference.

Prof. Goran Jankes, PhD

President of the Organizing Committee

Vice President of the Society of Thermal Engineers of Serbia

Prof. Milan Radovanović, PhD

President of the Society of Thermal Engineers of Serbia

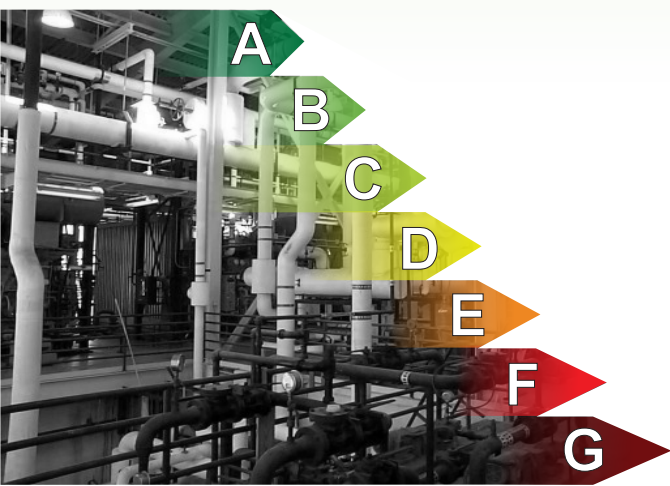
WHY

Sponsor at IEEP 2017

When considering your participation at the Conference, there is no better exposure for your company than the range of sponsorship available. The sponsorships are designed to provide your company with maximum visibility to the leading players in all industrial fields who are invited to the Conference.

Dependable on the sponsorship package elected, companies are given the opportunity to:

- Exhibit or present new products or services as well as to receive information of the best possible distribution channels for its needs,
- Gain new business contacts and agree upon new business endeavours,
- Distribute company's promotional materials to leading participants of the Energy Industry of Southeastern Europe,
- Receive exposure through our web site.



CONFERENCE SECRETARIAT:

BBN Congress Management,
Deligradska 9, 11000 Belgrade, Serbia
Tel: +381 11 3629405, 3629402,
2682318
Fax: +381 11 3629406
e-mail: bbn@bbn.co.rs
www.bbn.co.rs

GOLDEN SPONSOR

Companies that make payment of 2.000 €*

Golden Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 colored page in the Conference Program,
 - 1 colored page in the Book of Abstracts;
- Company Logo and Trademark
 - on the prominent place of the plenary session hall,
 - in the Conference program,
 - in the Book of Abstracts,
 - on the Conference CD;
- Company Logo and link on the Conference Web page;
- Multimedia presentation up to 50 MB to be included on the Conference CD;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets within conference bag;
- Exhibition space of 9 m² at the exhibition of the Conference;
- 45 minutes reserved term for business presentation;
- Letter of Acknowledgment, handed at the Conference Opening Ceremony;
- Three full registration fees.

BRONZE SPONSOR

Companies that make payment of 1.000 €*

Bronze Sponsor is entitled to:

- Company Logo and Trademark
 - on the prominent place of the plenary session hall,
- in the Conference program,
 - in the Book of Abstracts,
- on the Conference CD;
- Multimedia presentation up to 10 MB to be included on the Conference CD;
- Letter of Acknowledgment, handed at the Conference Opening Ceremony;
- One full registration fee.

BAG SPONSOR

Companies that make payment of 600 €*

Bag sponsor is entitled to:

- Each attendee will receive a bag branded with the company logo;
- Company literature inserted in every delegate bag;
- Company logo to appear on all pre-conference material;
- Company logo and link on the Conference Web page
- Two full registration fees.

SILVER SPONSOR

Companies that make payment of 1.500 €*

Silver Sponsor is entitled to:

- Advertising space in Conference prints:
 - 1 b/w page in the Conference Program,
 - 1 b/w page in the Book of Abstracts;
- Company Logo and Trademark
 - on the prominent place of the plenary session hall,
 - in the Conference program,
 - in the Book of Abstracts,
 - on the Conference CD;
- Multimedia presentation up to 20 MB to be included on the Conference CD;
- Distribution of brochures, catalogues, and other printing material and promoting gadgets within conference bag;
- Exhibition space of 6 m² at the exhibition of the Conference;
- 30 minutes reserved term for business presentation;
- Letter of Acknowledgment, handed at the Conference Opening Ceremony;
- Two full registration fees.

WELCOME COCKTAIL AND OPENING CEREMONY SPONSOR

Companies that make payment of 600 €*

Opening ceremony sponsor is entitled to:

- Company Logo on all the Conference materials and conference web site, also in the plenary hall
- An opportunity to address the Conference attendees, up to 5 minutes speech;
- Cocktail party on the first evening prior to the Conference;
- Company logo on invitations for the Opening Ceremony;
- Letter of Acknowledgment at the Opening Ceremony;
- One full registration fee.

CLOSING DINNER SPONSOR

Companies that make payment of 500 €*

- Held on a last day for all registered participants with fee
- An opportunity to invite guests and up to 5 sponsor company representatives
- An opportunity to make a welcoming speech of up to 5 minutes duration;
- Company logo will appear:
 - at the restaurant entrance,
 - on all Conference materials,
 - on the Conference web page;
- Distribution of the Company promotional literature at the Conference;
- Two full registration fees.

ADVERTISING

Advertisement in the Conference Program:

- 1 b/w page advertisement 150 €*
- 1/2 advertisement 100 €*

Advertisement in the Book of abstracts:

- 1 b/w page advertisement 150 €*
- 1/2 b/w advertisement 100 €*

Advertisement in the Conference CD:

- Up to 20MB 150 €*
- Up to 10MB 100 €*

Note: The price of color advertisement increases for 20 %

EXHIBITOR

The price of 1m² of an equipped exhibiton space is 80 €.
The minimum is 4m².

*** EUR is calculated according to mid exchange rate of the National Bank of Serbia**

*** VAT is not included**

BUSINESS PRESENTATION

Companies that make payment of 400 €*

Companies are entitled to a 30 minute presentation of their company, according to the time schedule.

DONATOR

Companies that make payment of 300 €*

Donator is entitled to:

- Company logo on the Sponsor Panel in the plenary session hall,
- Company Logo in the Conference Program,
- Company Logo in the Book of Abstracts,
- Company Logo on the Conference CD;

PROMOTIONAL MATERIAL

Companies that pay 100 €* are entitled to distribute brochures, catalogues or other promotional material for the company presentation at the conference.

PANEL PRESENTATION

The graphic presentation of the company on the panel, dimensions 1x1m, at the exhibition area 100 €*