



## MARKETING PROGRAM

# 11. CONFERENCE ON ELECTRICITY DISTRIBUTION IN SERBIA with regional participation

Kopaonik, Serbia, September 24-28, 2018



## ABOUT THE CONFERENCE

Organized by  **20** years of CIREL Liaison  
Committee of Serbia

CIRED Liaison Committee of Serbia is the professional and expert organization, dedicated to the exchange of knowledge and expertise in the technical field of electricity distribution. It gathers professionals and experts from power distribution companies, electrical engineering faculties and institutes, design, constructing and manufacturing companies from Serbia and the region.

More information at [www.cired.rs](http://www.cired.rs).

Supported by

CIRED (*Congrès International des Réseaux Electriques de Distribution*) International Conference on Electricity Distribution - is the leading forum where the international electricity distribution community meets. CIRED works with the purpose of increasing the business relevant competencies, skills and knowledge of all those who participate in its activities. CIRED offers a biennial conference and exhibition where developments and best practices in technology and management of the technical side of electricity distribution are presented. Between conferences CIRED organizes specific Working Groups on current subjects of key interest to the electricity distribution community.

The next event (Workshop) will be held in Ljubljana, June 7-8, 2018.

Information available at [www.cired.net](http://www.cired.net).

CIRED Liaison Committee of Serbia in cooperation with respective CIRED Committees of Montenegro, Romania and other committees, companies and experts from the Region organizes the 11. Conference on Electricity Distribution of Serbia with regional contribution from September 24-28, 2018, Kopaonik, MK Resort.





## INTRODUCTORY WORD

CIREC LC of Serbia as a successor of JUKO CIREC, has significant experience in the organization of conferences, from previous national events. Since the conference gained its regional character participants evaluate it as being the most important event in the electricity distribution field of the region.

X Conference was very well attended with 730 registered participants. With 147 foreign participants, it once again confirmed its regional character. Of over 140 submitted papers, 107 was selected to be presented at the event. A number of commercial participants reached a record number with 61 companies. It is our belief that this conference provides an excellent opportunity for scientists, experts, businessmen, electricity distribution companies directors, engineers, manufacturers, users and repair services of electricity distribution equipment, as well as professors and researchers, consultants, designers and managers from all fields that are part of the distribution system to meet. The presence of numerous regional experts on all the previous conferences shows the necessity to thoroughly analyze all the issues characteristic for this region, with the use of exchanged experiences and scientific researches within the area. We are connected with a number of similarities in terms of technological development level and re-organization and management, in exploitation and management of electricity distribution networks, as well as in restructuring, deregulation and privatization.

Today, in the period of economic crisis, it is necessary to focus on preparations for overcoming those crisis and creating plans and projects for the after-crisis period. It is almost certain that these preparations are turned towards reviewing one's own possibilities and establishing cooperation with equipment producers. After crisis, with first signs of improvement, the need for energy will increase. For the, above all, electricity distributors to be prepared for such a demand, it is necessary to start the preparations as we speak.

We believe that you will find interest in presenting your firm at this Conference in proper and professional way. With this in mind, we made a rich and flexible offer for company's promotion that will present your firm in the best light to all current and new clients.

President of CIREC LC of Serbia  
Zoran Simendic, PhD

10.000 €

GENERAL SPONSOR

### General sponsor is entitled to:

- Advertising space in Conference prints:
  - color add on a third cover page in the Conference Program (3000 copies)
  - color add on a third cover page in the Book of Abstracts (500 copies)
  - color add on a third cover page in the Conference Report (500 copies)
- Company Logo and Trademark in the information bulletin published on web sites: [www.cired.rs](http://www.cired.rs) and [www.bbn.co.rs](http://www.bbn.co.rs)
- Link in the information bulletin published on web sites: [www.cired.rs](http://www.cired.rs) and [www.bbn.co.rs](http://www.bbn.co.rs)
- Company Logo and Trademark:
  - on the Sponsor Panel in the plenary session hall
  - in the Conference Program, under the title General Sponsor
  - in the Book of Abstracts under the title General Sponsor
  - in the Conference Report under title General Sponsor
  - on the Conference USB, under the title General Sponsor
- Poster presentation of General Sponsor on the registration desk
- Multimedia presentation up to 100 MB to be included on the Conference USB (500 copies)
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 5 materials)
- Equipped exhibition space of 9 m<sup>2</sup> at the exhibition of the Conference
- 60 minutes reserved term for business presentation
- Opportunity to greet participants at the Conference Opening Ceremony
- Letter of Acknowledgment handed at the Conference Opening Ceremony
- Five full registration fees

\*20% VAT not included in the shown price



## GOLDEN SPONSOR

5.000 €

### Golden Sponsor is entitled to:

- Advertising space in Conference prints:
  - 1 color page in the Conference Program (3000 copies)
  - 1 color page in the Book of Abstracts (500 copies)
- Company Logo and Trademark in the information bulletin published on web sites: [www.cired.rs](http://www.cired.rs) and [www.bbn.co.rs](http://www.bbn.co.rs)
- Link in the information bulletin published on web sites: [www.cired.rs](http://www.cired.rs) and [www.bbn.co.rs](http://www.bbn.co.rs)
- Company Logo and Trademark:
  - on the Sponsor Panel in the plenary session hall
  - in the Conference Program, under the title Golden Sponsors
  - in the Book of Abstracts under the title Golden Sponsors
  - in the Conference Report under title Golden Sponsors
  - on the Conference USB, under the title Golden Sponsors
- Multimedia presentation up to 50 MB to be included on the Conference USB (500 copies)
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 3 materials)
- Equipped exhibition space of 9 m<sup>2</sup> at the exhibition of the Conference
- 45 minutes reserved term for business presentation (priority for reserving a term given to general sponsor)
- Letter of Acknowledgment handed at the Conference Opening Ceremony
- Three full registration fees

## GRAND SPONSOR

3.000 €

### Grand Sponsor is entitled to:

- Advertising space in Conference prints:
  - 1 color page in the Conference Program (3000 copies)
  - 1 color page in the Book of Abstracts (500 copies)
- Company Logo and Trademark:
  - on the Sponsor Panel in the plenary session hall
  - in the Conference Program, under the title Grand Sponsors
  - in the Book of Abstracts under the title Grand Sponsors
  - in the Conference Report under title Grand Sponsors
  - on the Conference USB, under the title Grand Sponsors
- Multimedia presentation up to 20 MB to be included on the Conference USB
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 2 materials)
- Equipped exhibition space of 6 m<sup>2</sup> at the exhibition of the Conference
- 45 minutes reserved term for business presentation (priority for reserving a term is given to general and golden sponsors)
- Letter of Acknowledgment, handed at the Conference Opening Ceremony
- Two full registration fees

### Conference Bag Sponsor is entitled to:

- Company Logo and Trademark at the Conference Bag together with CIRED logo and Conference title
- Distribution of brochures, catalogues, and other printing material and promoting gadgets
- Three full registration fees

\*20% VAT not included in the shown prices

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2.000 €

## CONFERENCE BAG SPONSOR



**SPONSOR + exhibition booth**  
2.000 €

2.000 €

**SPONSOR + business presentation**

### Sponsor with exhibition booth is entitled to:

- Advertising space in Conference prints:
  - 1/2 color page in the Conference Program (3000 copies)
  - 1/2 color page in the Book of Abstracts (500 copies)
- Company Logo and Trademark:
  - on the Sponsor Panel in the plenary session hall
  - in the Conference Program, under the title Sponsors
  - in the Book of Abstracts under the title Sponsors
  - on the Conference USB, under the title Sponsors
- Multimedia presentation up to 10 MB to be included on the Conference USB (500 copies);
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 1 material)
- Equipped exhibition space of 6 m<sup>2</sup> at the exhibition of the Conference
- Letter of Acknowledgment handed at the Opening Ceremony
- One full registration fee

### Sponsor with business presentation is entitled to:

- Advertising space in Conference prints:
  - 1/2 color page in the Conference Program (3000 copies)
  - 1/2 color page in the Book of Abstracts (500 copies)
- Company Logo and Trademark:
  - on the Sponsor Panel in the plenary session hall
  - in the Conference Program, under the title Sponsors
  - in the Book of Abstracts under the title Sponsors
  - on the Conference USB, under the title Sponsors
- Multimedia presentation up to 10 MB to be included on the Conference USB (500 copies);
- Distribution of brochures, catalogues, and other printing material and promoting gadgets (up to 1 material)
- 45 minutes reserved term for business presentation (priority for reserving a term is given to general, golden and great sponsors)
- Letter of Acknowledgment handed at the Opening Ceremony
- One full registration fee

\*20% VAT not included in the shown prices

**SPONSOR** of the opening ceremony  
and welcome cocktail

**DONOR**

**BUSINESS CLUB**

### Sponsor of the Opening Ceremony and Welcome Cocktail

*for the payment of 1.500 €*

- Logotype and Trademark display in the hall where the opening ceremony is to be held, at a prominent spot with indication "Sponsor of the opening ceremony"
- Logotype and Trademark in the Conference Program (3000 copies) and Book of Abstracts (500 copies)
- Greet the participants at the opening ceremony and invite participants to attend the cocktail
- Letter of Acknowledgment handed at the Opening Ceremony
- One full registration fee

### Business Presentation

*for the payment of 800 €*

Companies are entitled to a 45 minute presentation of their company, in the hall for presentation, according to the time schedule. (A/V equipment and technician included; simultaneous translation is not included).

Priority in reserving the term is given to general, golden and great sponsors, respectively.

### Donor

*for the payment of 500 €*

Donor is entitled to:

- Company logo on the Sponsor Panel in the plenary session hall
- Company Logo in the Conference Program, under the title Donors (3000 copies)
- Company Logo in the Book of Abstracts under the title Donors (500 copies)
- Company Logo on the USB under the title Donors (500 copies)
- One full registration fee

\*20% VAT not included in the shown prices



## ADVERTISING PANEL PRESENTATION PROMOTIONAL MATERIALS EXHIBITOR

### Advertising

Advertisement in the Conference Program (3000 copies):	
1 b/w page advertisement	300 €
1/2 b/w page advertisement	200 €
Advertisement in the Book of Abstracts (500 copies):	
1 b/w page advertisement	250 €
1/2 b/w page advertisement	150 €
Advertisement on the Conference USB (500 copies):	
up to 20 MB	300 €
up to 10 MB	200 €

Note: The price of the color add is 20% increased.

### Promotional Materials

Companies that pay 200 € are entitled to distribute brochures, catalogues or other promotional material for the company presentation at the conference. Expected number of congress bag is 500.

### Panel Presentations

Companies are entitled to the graphic presentation of the company of dimensions 1x 0.8 m, in the exhibition area. 100 €

### Exhibitor\*

Prices are shown on the following page, within exhibition area sketch.

Additional m<sup>2</sup> 100 €

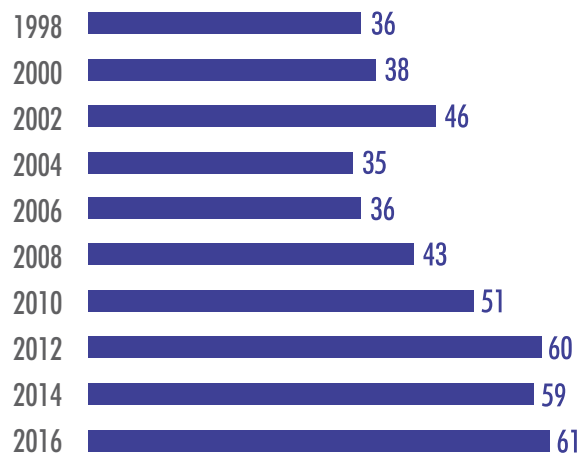
Given prices include:

- One standard booth equipped with:
  - panels
  - information stand
  - company logo on a panel of dimensions 1 x 0,3 m
  - standard electricity socket and basic lightning
- One full registration fee

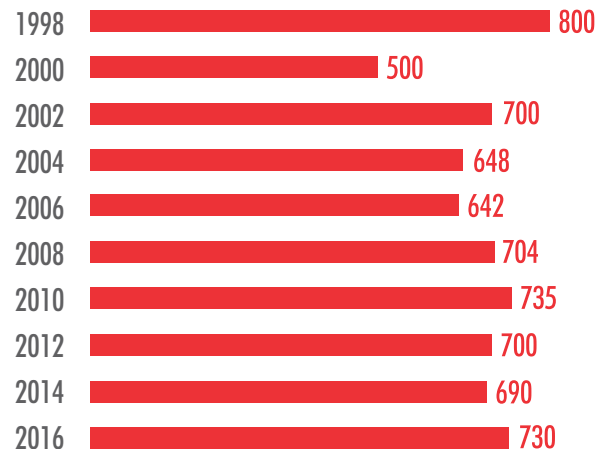
\*20% VAT not included in the shown prices

## NUMBER OF PARTICIPANTS IN THE EXHIBITION NUMBER OF REGISTERED PARTICIPANTS 1998-2016

Around 60 companies presented their products and services at three previous conferences. The exhibition area has been expanded in order to meet growing requirements.



Number of registered participants per conference varies between 650 and 800. Total number of visitors per event is estimated to be 1000.



# HOTEL GRAND, KOPAONIK - EXHIBITION AREA SKETCH



BBN Congress Management d.o.o.  
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Kategorija / Category	m <sup>2</sup>	broj / number	cena / price
Zlatni sponzori	9	1-5	5.000,00
Veliki sponzori	9	6-7	3.300,00
Veliki sponzori	6	8-11	3.000,00
Sponzori	9	12-14	2.300,00
Sponzori	6	15-21	2.000,00
Izlagači	9	22-25	1.300,00
Izlagači	6	26-35	1.200,00
Izlagači	6	36-46	1.100,00
Izlagači	9	47-49	1.000,00
Izlagači	6	50-69	800,00
Izlagači	6	70-79	700,00

